

Addiction By Design Machine Gambling In Las Vegas Natasha Dow Schull

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~~Recommendation: Addiction by Design Extra: Slot Addicts' Burnout Addiction By Design Machine~~

~~Gambling~~

~~"Based on fifteen years of ethnographic work, Addiction by Design is an ambitious and thought-provoking book that challenges the neoliberal ethos currently governing the way in which governments and professionals think about gambling addiction." ---Kah-Wee Lee, Technology and Culture~~

Amazon.com: Addiction by Design: Machine Gambling in Las ...

Addiction by Design takes readers into the intriguing world of machine gambling, an increasingly popular and absorbing form of play that blurs the line between human and machine, compulsion and control, risk and reward.

Addiction by Design | Princeton University Press

What Schill demonstrates here though, is that the machine designers and. This book looks that phenomenon of machine gambling and the addiction that can form to this type of gambling. The gambling industry frames the addiction discussion entirely in terms of the users of its machines.

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Addiction by Design: Machine Gambling in Las Vegas by ...

In her book, "Addiction by Design: Machine Gambling in Las Vegas," New York University cultural anthropologist Natasha Schüll spent years examining how players in Las Vegas became hooked on video gambling and how the design of video gambling machines and software played into their addictions.

How Has the "Crack Cocaine of Gambling" Affected Illinois ...

Natasha Dow Schüll is an associate professor in the program in science, technology and society at the Massachusetts Institute of Technology and the author of "Addiction by Design: Machine ...

Slot Machines Are Designed to Addict - NYTimes.com

Her recent book, *Addiction by Design: Machine Gambling in Las Vegas* (Princeton University Press 2012), draws on extended research among compulsive gamblers and the designers of the slot machines they play to explore the relationship between technology design and the experience of addiction.

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"Addiction by Design" (Princeton University Press, 2012), Natasha Dow Schüll's gripping account of slot machine gambling in Las Vegas, looks into the technical wizardry underlying modern ...

In New York Casino Vote, a Dance With Temptation

Natasha Dow Schüll is a cultural anthropologist and associate professor in the Department of Media, Culture, and Communication at New York University. Her recent book, *ADDICTION BY DESIGN: Machine Gambling in Las Vegas* (Princeton University Press 2012), draws on extended research among compulsive gamblers and the designers of the slot machines they play to explore the relationship between ...

Natasha Dow Schüll

B. F. Skinner, who laid out the fundamental principles of learning through reward and punishment in the mid 20th century, recognized their relevance to gambling right from the start, says Natasha Dow Schull, author of *Addiction By Design: Machine Gambling in Las Vegas* and associate professor of media, culture, and communication at New York ...

Addiction Is a Learning Disorder

Addiction by Design. Book Description: Recent decades have seen a dramatic shift away from social forms of gambling played around roulette wheels and card tables to solitary gambling at electronic terminals. Slot machines, revamped by ever more compelling digital and video technology, have unseated traditional casino games as the gambling industry's revenue mainstay.

Addiction by Design: Machine Gambling in Las Vegas on JSTOR

Addiction by Design: Machine Gambling in Las Vegas Natasha Dow Schüll, PhD, MA, is a cultural anthropologist and associate professor at the Massachusetts Institute of Technology's Program in Science, Technology and Society. She is an alumna of the Robert Wood Johnson Foundation (RWJF) Health & Society Scholarsprogram (2003-2005).

Addiction by Design: Machine Gambling in Las Vegas

Natasha Dow Schüll. *ADDICTION BY DESIGN: Machine Gambling in Las Vegas*. Slot machines, revamped by evermore compelling digital and video technology, have unseated traditional casino games as the gambling industry's revenue mainstay. Drawing on fifteen years of field research in Las Vegas, anthropologist Natasha Dow Schüll explores the dark side of machine gambling—a solitary, rapid, continuous form of play that has less to do with the competitive thrill of winning than with the pull of ...

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(PDF)Addiction by Design: Machine Gambling in Las Vegas ...

Addiction by Design: Machine Gambling in Las Vegas reads like a combination of Scientific American's number puzzles and the 'blue Book' of Alcoholics Anonymous.---Christopher Caldwell, Financial Times
Natasha Schull's Addiction By Design is fascinating, absorbing, and at times, a bit frightening. . . .
Schull's work will have wide relevance to ...

Addiction by Design: Machine Gambling in Las Vegas: Amazon ...

Addiction by Design: Machine Gambling in Las Vegas. Addiction by Design. : Natasha Dow Sch ü ll. Princeton University Press, 2012 - Computers - 442 pages. 1 Review. "A stunning portrayal of...

Addiction by Design: Machine Gambling in Las Vegas ...

Addiction by Design is an extremely enlightening ethnographic account of a little-studied form of gambling. The ethnography is rich and deep, shedding original light on the significance of addiction and gambling in American culture. Sch ü ll offers a provocative and important study of the imperative some people feel to lose themselves in a machine.

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