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Joan Magretta is a senior associate at the Institute for Strategy and Competitiveness at Harvard Business School. She was a Bain partner and strategy editor of Harvard Business Review. Nan Stone spent 15 years as editor and five years as editor-in-chief of the Harvard Business Review. She is currently a partner at the Bridgespan Group.

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WHAT MANAGEMENT IS By Joan Magretta (Free Press, 2002) Whether you're new to the field or a seasoned executive, this book will give you a firm grasp on what it takes to make an organization perform. It presents the basic principles of management simply, but not simplistically.

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